

# MEGAN OLIVERI

## GRAPHIC DESIGNER



Hi, I am a graphic designer, page designer, packaging designer, and web designer who loves to create visual connections with audiences. I am a hard-working, creative baseball-lover, hoping to obtain employment as a designer in a position that will allow me to utilize my skills to create compelling work. I love typography, minimalism, and color.

### CONTACT



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www.meganoliveri.com

### EDUCATION

#### University of Central Florida

2008-2013

Graphic Design BFA, Magazine Journalism minor

### SKILLS & AWARDS

#### Graphic Design

Seasoned designer of informational graphics, logos, banners, posters, etc. who also has extensive experience in editing photographs for newspapers and magazines. Proficiency in working with Adobe Photoshop and other editing software as well as Adobe Illustrator. Experience in creating identity packages, including business cards, letterheads, posters, promotional items. Skilled in packaging design, including creating product and packaging designs and production sheets.

#### Page Design

Extensive knowledge of InDesign. Single-handedly redesigned high school newspaper, (which won All-Florida [highest level award] from the Florida Scholastic Press Association). Experience in making booklets, brochures, newspaper layouts.

#### Other

Experience writing and editing articles and taking photographs for newspapers. Experience using the Adobe suite and other programs (Photoshop, InDesign, Dreamweaver, Illustrator, Flash Catalyst, Microsoft Office, Wordpress, PowerPoint, etc.). Seasoned designer of multi-spread website layouts.

### EXPERIENCE

#### Digital Designer, Avon

Sept 2016 - Present

Presently work on the Avon.com website, creating product images, as well as site assets including web banners, a-spots, and left rail images. I also create multiple emails per week to be sent to customers.

#### Freelance Graphic Designer, NBCUniversal

Nov 2015 - Jan 2016

Worked on designing presentations in PowerPoint, used for client advertising purposes.

#### Freelance Graphic Designer, Tri-Coastal Design

July 2015 - Oct 2015

Worked in the bath and body division of the company. Created packaging designs, product designs, and production sheets for the company's clients, including Bed Bath & Beyond, Claire's, Dress Barn, Sears, and Marshall's.

#### Freelance Graphic Designer, Nickelodeon

May 2015 - July 2015

Completed slide designs in Photoshop for a Keynote deck, as well as handout designs and an email design for the company's 2015 Licensing Show. Designed name cards for the 2015 Comic Con.

#### Freelance Graphic Designer, CBS Sports Network

Aug 2014 - Oct 2014

Worked with a team to create off-air media for the network and for Thursday Night Football, including website banners, webskins, social media designs, PowerPoint templates, billboards, email designs, and their assets. Took the lead on creating the online identity of the show, "We Need to Talk," when it launched.